



THE PARKLANDS OF FLOYDS FORK

# ANNUAL REPORT

# 2024





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Founder and Chairman  
The Parklands of Floyds Fork

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Natural Areas, & Trails

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Park Superintendent

**Lisa Jessie**  
Controller



# FROM OUR FOUNDER

Dear Friends,

Over two decades ago, I funded a \$35,000 grant to study what would become The Parklands of Floyds Fork. That moment when I began to articulate the initial idea—creating a 21st-century version of Louisville’s Olmsted system—and the moment that I brought that idea to my father and gained his support, marked the founding moments of The Parklands. The work that followed was monumental: over 80 real estate transactions, a \$125 million capital campaign, and partnerships with Louisville Metro, The Future Fund Land Trust, MSD, and countless donors. By 2016, Louisville had accomplished something no major metro had done in a century—create an “Olmstedian park system” on its urban edge to shape the city for the next century.

Now spanning over 4,000 acres and drawing nearly 4 million visits annually, The Parklands has become a well-loved public space accessible to all. Last year, we saw a record visitation of 3,964,000 visits, bringing the total visitation since inception to almost 33.3 million visits by the end of 2024! As we reach this pivotal moment, with a strong funding model, record visitation, and the best operational team to date, we can reflect on the wide-ranging value we bring to Louisville—from health and recreation, to education, environmental stewardship, and economic development. I’ve spent a lot of time thinking about these issues over the years, and very few amenities can claim such a broad impact over such a broad swath of the population. Olmsted was on to something when he created the modern parks movement—paralleling the growth in cities at that time—and it’s still a core part of any great urban landscape. While American cities will face many challenges in the 21st century, Louisville can claim pride in its ability to offer such an amenity.

Looking ahead, we’re entering an exciting phase of growth. In late 2023, we acquired 664 acres of new land. Plans for 2025 include developing a beautiful new nature trail in Beckley Creek Park, The Echo Rim Trail,

which will open up a section of that park that is not currently accessible. We are also working on plans for new trails and quiet natural reserves on the newly acquired land. In the meantime, our operational teams continue to restore and manage meadows, plant trees, care for glade cress populations, and ensure The Parklands remains safe, clean, fun, and beautiful.

Additionally, our S.E.E.D. Education Program, which provides access to students from Title I schools and equivalent programs, projects 50% growth in the coming years, and plans to host up to 400 scholarship summer campers per year by 2029. All of which add up to an exciting second generation of Parklands innovation!

As we mark the achievements of the past and look to the future, I want to thank each and every one of you for making all of this possible!

**Dan Jones**  
Founder and Chairman  
The Parklands of Floyds Fork



## PLANNING FOR THE NEXT GENERATION

As The Parklands grows, so does our responsibility to care for what we’ve built—and to plan for what’s next. As we reflect on 2024, we’re also making plans for the future—expanding our impact, nurturing the next generation of park leaders, and stepping into a new chapter that’s already taking shape.





## EDUCATION

Something magical happens when children connect with the wonders of nature through play and exploration. Curiosity grows and happiness flourishes. Throughout 2024, The Parklands provided more than 22,620 educational experiences through a wide range of programs. From school field trips, seasonal day camps, and weekly Wednesday Wonders to community-wide events like Earth Day Fest and the Great Backyard Bird Count, learners of all ages connected with nature in fun, meaningful ways. The collective efforts of The Parklands Education Team in 2024 helped enhance scientific literacy in our community.

***This is the first science field trip that I have taken my kids on that I felt truly aligned with what we had discussed in class and that the kids got a lot out of. I appreciate all of the time and effort that The Parklands Interpretive Rangers put into their field trip experiences!*** - Title I Teacher



# RECORD-BREAKING YEAR FOR THE S.E.E.D. PROGRAM



More kids than ever connected with nature last year through The Parklands Outdoor Classroom, our hub for hands-on science and natural history education.

A critical component of this initiative is the **S.E.E.D. Program** (Stewardship, Education, Exploration, Discovery), which removes financial barriers for underserved students by providing scholarships that cover all costs of participation—including transportation. First developed in 2016, this program helps ensure every student has access to our fun, immersive learning experiences through outreach programs, in-park field trips, and adventure camps. Each experience is rooted in Kentucky's Next Generation Science Standards and complements classroom learning.

Last year, this program awarded **over 12,000 scholarships** to students at Title I schools or equivalent programs, and we hope to grow that number exponentially in the coming years. We're thrilled to see the program continue to grow and make an impact in our community. Together with our school partners, we're creating the scientists and conservationists of tomorrow.



**22,620+**  
educational experiences  
through The Parklands  
Outdoor Classroom in 2024  
&  
**190,460+**  
total educational  
experiences since 2013

## NURTURE MEETS NATURE ALL OVER THE PARKLANDS

Inspiring curiosity and connection with nature, our educational programs continued to grow in reach and impact in 2024.



### JUNIOR EXPLORER

Over 1,000 people participated in our three Junior Explorer events last year, including Flight School, Turtle Derby, and Fish Fest. At these free events, designed for families and children of all ages, participants learned about nature topics through hands-on activities and engaging demonstrations.



### STORYWALK™

With every new season, families were invited to follow the signs along the Egg Lawn Signature Trail in Beckley Creek Park to read an educational children's book and engage in activities inspired by the content. Step by step, by rounding the trail, families uncovered more layers of the enchanting story.



### EARTH DAY FEST

Our inaugural Earth Day celebration was held at Broad Run Park, where attendees enjoyed an evening of live music, food trucks, trivia, guided hikes, and more. This free event included a tree giveaway and was followed by volunteer Creek Sweeps the next day at selected sites along Floyds Fork.



**12,000+**  
scholarships awarded  
to underserved  
students in 2024



**1,116** Wednesday  
Wonders participants  
in 2024





## HEALTH & RECREATION

With more than 4,000 acres of diverse landscapes stretching from north to south, The Parklands serves as city-shaping infrastructure. Because the park system has been designed for all ability levels and a multitude of interests, it can also be life-enhancing. Our many recreational amenities include hiking and biking trails, playgrounds and spraygrounds, sports fields, fishing lakes, community gardens, and much more. There's no one single pathway to getting active or finding a serene escape at The Parklands. Instead, the possibilities are delightfully wide open.

***I run, bike, hike, and occasionally paddle throughout The Parklands. I spend the most time in Beckley but I love every bit of it! It's my favorite place to explore and remember. Every visit is both familiar and new.*** - Park Visitor





**3.9 MILLION VISITS**  
in 2024



**60+ MILES**  
of trails for  
hiking and biking



**22 MILES**  
of water trail along  
Floyds Fork



**3** Playgrounds &  
**2** Spraygrounds

## CONNECTED PARKS CONNECTING PEOPLE WITH NATURE

Great parks connect people with nature and each other. The Parklands does this by design—four connected parks linked by a circulatory framework of pathways and iconic special places. Some areas are natural and preserved, while others were planned and built. All are free to enter and open to the public 365 days a year.

From each special place, magical moments grow. We want people to be enthralled whenever they visit, so that they can't wait to return to the haven we have created for them—an urban park corridor where they can enjoy clean air, foliage, and a standard of living that's second to none. This vision is rooted in the philosophy of Frederick Law Olmsted, an American landscape architect who saw parks as essential community spaces.

Our record-setting visitation in 2024 is proof that this vision is truly coming to life. We reached a major milestone—surpassing **33 million visits since our inception**—with nearly **four million visits this year alone**, a 17% increase over 2023. Over the course of the year, we welcomed nearly as many visitors as Yosemite National Park.\*

This momentum is made possible by the invaluable support of our visitors, donors, and volunteers.

\*Per National Parks Service "Annual Park Recreation Visits" Published March 5, 2025.



### SAFE, CLEAN, FUN & BEAUTIFUL — 365 DAYS A YEAR, FOR FREE

Our Operations and Maintenance Team works diligently year-round to help ensure visitors enjoy exceptional outdoor experiences. Site inspections, equipment repairs, and cleaning of gathering areas were just a few of the efforts undertaken to keep the park system functioning and thriving in 2024.

**"It's important to me to have the parks and amenities working safely and correctly. I want our visitors to keep coming back, so I imagine each one is experiencing The Parklands for the first time. I try to leave the best possible impression."**

- Andy Cronin, North Maintenance Team Leader





## ENVIRONMENT

The landscapes at The Parklands are breathtaking sights to behold. They are also complex community assets that need to be managed. Riparian meadows, hardwood forests, and scenic vistas are part of our mosaic of landscapes that are constantly changing. Our aim is to preserve and sustain these areas in ways that enhance their uniqueness, promote biodiversity, and showcase the best of nature's beauty. In 2024, our Horticulture, Natural Areas, and Trails teams completed hundreds of projects toward this goal, ranging from the re-establishment of gardens to the planting and watering of trees.

***The Parklands is a wonderful asset for the city. Welcoming to all. I love the wildflowers, flora and fauna. It's a great place to see a sunset, hear a multitude of birds, smell the flowers, and so much more.*** - Park Visitor



# PLANTING A LEGACY: A COMMITMENT TO GREEN SPACES

Community-oriented green spaces surrounding a classic Kentucky stream are what make The Parklands a haven in Louisville. We are committed to preserving these spaces to a world-class standard.

In 2024, **332 trees** were planted throughout the park system. This includes more than 100 seedlings (whips) installed in the Strand, a linear green space connecting the northern and southern parks. Through great care and management, these young maples, sycamores, and other species will mature and develop root systems that help shore up stream banks and mitigate erosion.

In Turkey Run Park, our team applied silviculture techniques like the strategic thinning of certain trees to allow other native species to thrive. We also prioritized conservation forestry work



around the Egg Lawn in Beckley Creek Park to help sustain this beloved area for years to come.

We installed thousands of plants at sites such as major park entrances, meadows, and gathering areas. As native grasses and wildflowers were added to the landscapes, we also worked to remove invasive species.

For many of our horticulture projects, experimentation was also part of the team's process. In places like the Glen Garden, a quiet setting within the Moss Gibbs Woodland Garden at Broad Run Park, we looked for ways to amplify the beauty of existing native plants and give them an ornamental quality.

Balancing art with science, and people's needs with nature's requirements, we fulfill our vision of a world-class park environment everyone can enjoy.



**450+**  
species of native plants

**460+**  
acres of meadows managed



**79,000+**  
trees planted since opening

**2,000+**  
acres of forest managed

## WHERE NATURE MEETS KNOWLEDGE

Nature has much to show us and teach us. Our **Farmer's Table Garden** in Turkey Run Park is the perfect example. The only one of its kind in our park system, this garden highlights plants from different industries. Examples include ornamental flowers, herbs used in food seasonings, and plants like sorghum that are popular crops in Kentucky and can be converted into biofuels.

All plants in the garden are herbicide-free and many are pollinator-friendly as well. It's a small garden with a big role—sparking curiosity and deepening our connection to the natural world.



**240+**  
species of mammals,  
fish, amphibians, & birds



# 2024 IN REVIEW



Winter StoryWalk®



Salamander Search  
Night Hike



The Parklands  
Education Luncheon

FEBRUARY

APRIL

JUNE

JANUARY

MARCH

MAY



Major Flood Cleanup Efforts



Earth Day Fest



The Parklands  
& WLKY 5K





**Outdoor Adventure  
Summer Camp**



**12th Annual  
Field & Fork**



**Filmed 360° Virtual  
Tour of Greens  
Foundation Lodge**

**AUGUST**

**OCTOBER**

**DECEMBER**

**JULY**

**SEPTEMBER**

**NOVEMBER**



**Walnut Grove Improvements**



**Silo Repainting  
Project Underway**



**Bluebird Box Building Class**



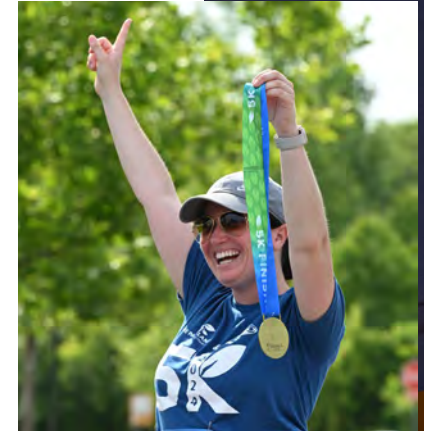
# FUNDRAISING EVENTS

The Parklands is a place for recreation and renewal—made possible by community support. With no tax funding for daily operations, we rely on fundraising events like The Parklands Education Luncheon, The Parklands & WLKY 5K, and Field & Fork to keep the park safe, clean, fun, and beautiful year-round. Thanks to you, 2024 was another strong year of preserving this special place for generations to come.

## THE PARKLANDS & WLKY 5K

Our annual 5K, held on Saturday, June 1, 2024, at Beckley Creek Park, returned bigger and better than ever! With both in-person and virtual participation options, the event welcomed over 1,000 runners, walkers, and supporters—our largest turnout yet. The energy on race day was unmatched, thanks to the enthusiasm of our participants, the cheers of the crowd, and the generous support of our sponsors who made it all possible.

*Thank you to our 5K Committee Chair Julie Beam for her help and dedication to this event.*



## THE PARKLANDS EDUCATION LUNCHEON

The Parklands Education Luncheon, sponsored by PNC Bank, was held on Thursday, May 23, 2024, at the Galt House. This event united nearly 350 community leaders, entrepreneurs, and park lovers in support of The Parklands Outdoor Classroom and raised almost \$184,000 to sustain and grow Louisville's leading outdoor, science-based education program. A highlight of the day was welcoming students from Foster Traditional Academy, one of our partner schools, whose energy and excitement brought the true impact of outdoor learning to life.

*Special thanks to The Parklands Education Luncheon Committee:*

Kristen Byrd (Chair)	Patrick Krumme	Kristin McCall
David Wood	Rich Lechleiter	







## FIELD & FORK

The 12th annual Field & Fork fundraiser, presented with generous support from JPMorganChase, was held on September 7, 2024, in Turkey Run Park. Guests enjoyed a beautiful evening under the stars with Kentucky-inspired cuisine, lively music, and an exciting live auction—all set against the scenic backdrop of the Brown-Forman Silo Center. The event was more than just a festive gathering—it was a powerful display of community support. Thanks to the remarkable generosity of our guests, sponsors, and partners, we set a new fundraising record—fueling our mission to deliver world-class park experiences and preserve this public treasure for generations to come.

**Thank you to our 2024 event sponsors, as well as everyone who supported the event, including our volunteer Field & Fork Committee:**

Jessica & Mac Thompson (Co-Chairs)  
LouAnn Atlas and Ryan Coady (Co-Chairs)  
Julie Beam  
Skipper Martin

Laura Petry  
Lisa Petry  
Larry Williams  
David Wood



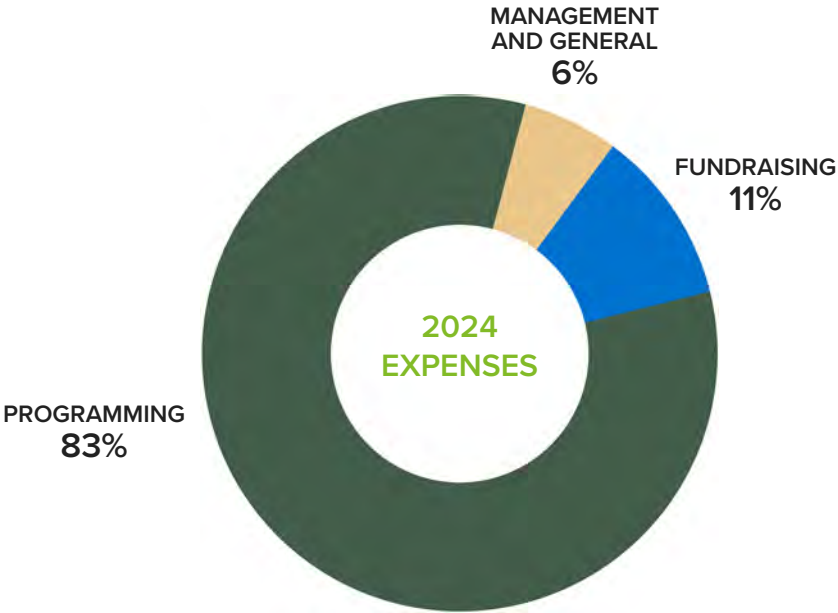
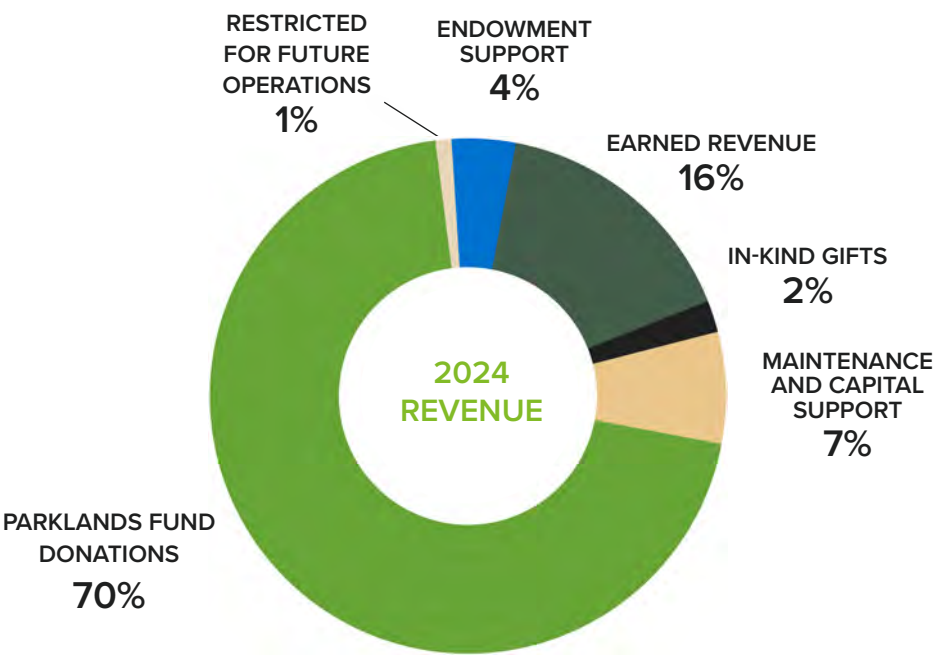


# 2024 INVESTMENT REPORT

## REVENUE\*

2024 Parklands Fund Donations	\$4,207,741	70%
See 2024 Parklands Fund Summary		
Restricted for Future Operations	\$35,438	1%
Endowment Support	\$250,000	4%
Earned Revenue	\$939,586	16%
In-Kind Gifts	\$133,273	2%
Maintenance and Capital Support	\$435,000	7%

Revenue - Operations \$6,001,038



## EXPENSES\*\*

		% OF CASH EXPENSES
Programming Expenses	\$7,068,680	83%
Programming - Operating Expenses	\$4,004,520	
Programming - Non-Cash Depreciation	\$3,064,160	
Management & General	\$489,794	6%
Fundraising	\$915,361	11%

Total Expenses \$8,473,835



## SUMMARY OF ASSETS

Cash & Cash Equivalents	\$2,722,497
Pledges Receivable	\$1,031,743
Other Current Assets	\$183,611
Right-of-Use Operating Lease Assets	\$778,075
Land, Buildings, and Equipment, Net	\$91,695,713
<b>Total Assets</b>	<b>\$96,411,639</b>

## SUMMARY OF LIABILITIES

Current Liabilities	\$638,629
Right-of-Use Operating Liabilities	\$788,473
Long-Term Debt	\$0
<b>Total Liabilities</b>	<b>\$1,427,102</b>

## NET ASSET BREAKDOWN

Net Assets without Donor Restrictions	\$93,001,668
Net Assets with Donor Restrictions	\$1,982,869
<b>Total Net Assets</b>	<b>\$94,984,537</b>

# 2024 PARKLANDS FUND SUMMARY

As a visitor-and-donor supported public park, we receive no tax dollars for annual operations. We instead rely on the generosity of our community to maintain this world-class park system. **The Parklands Fund** is the annual campaign that funds daily maintenance and operations of The Parklands.

This year, we raised a total of

# \$4,207,741

in cash gifts for The 2024 Parklands Fund.

**2,219** UNIQUE DONORS GAVE **3,536** GIFTS:



**2,081 INDIVIDUALS**



**109 BUSINESSES**



**29 FOUNDATIONS**

\*Source: 2024 Form 990

\*\*The Parklands has more than \$123 million of land, roads, bridges, buildings and equipment that create a safe, clean, fun and beautiful visitor experience.



# THANK YOU TO OUR DONORS

**Thanks to the generosity of individuals, organizations, corporations and foundations throughout the community, The Parklands is able to provide world-class amenities and programs. Those listed here contributed \$250 or more to the 2024 Parklands Annual Fund and agreed to be recognized.**

## PARKLANDS CHAMPION \$25,000+

21st Century Parks Endowment, Inc.  
Angel's Envoy  
Anonymous  
Carla and Bryan Brown  
The Bufford Family Foundation  
Annette Cox  
Sandra Frazier  
George and Mary Lee Duthie  
Charitable Foundation Inc.  
Gheens Foundation, Inc.  
Marlene and J. David Grissom  
Ashleigh and Chris Guffey  
Henry V. Heuser, Jr.  
Charlotte and Randy Hockensmith  
The Humana Foundation  
Drs. Lisa and Daniel Jones  
JPMorganChase  
Abby and Fairleigh Lussy  
Jenny and Charles Marsh  
John Moore and Patti Pugh-Moore  
Family Fund  
Nicklies Foundation, Inc.  
Premier Packaging, LLC  
The Ramsey Family  
John Schnatter  
Keith Williams  
WLKY-TV

## PARKLANDS STEWARD \$10,000-\$24,999

Algood Food Company  
Allegiant Construction  
June and Stanley Atlas Family  
Elizabeth Jenkins and Jack Ball  
Julie Beam and Rich Hornung

Diane and Jim Bloem  
Bowling Nursery, Inc.  
Susan and David Brown  
Buffalo Construction  
The Cralle Foundation, Inc.  
Flynn Brothers Contracting, Inc.  
GEM Construction Group  
Hardscuffle, Inc.  
Fritz Hollenbach  
Tiffany Kelley-Jenkins and Drew Jenkins  
Rhonda and Bryan Johnson  
Susan Jones  
The Richard A. Lechleiter Family  
Lift a Life Foundation  
J&L Mackin Family  
Main Street Realty, Inc.  
Mason Construction & Dev, LLC  
The Michael McCallister Charitable Fund  
Metzger Family  
Mildred V. Horn Foundation  
Kathy and Bud Orr  
Outfront Media  
Paul Ogle Foundation, Inc.  
Lynda and Ken Payne  
Tammy and James Pitcock  
PNC Bank  
The Robert W. Rounsavall, Jr. Family  
Foundation, Inc.  
Karen and Hank Robinson  
Rogers Group, Inc.  
Terri and Russell Saunders  
Sterling G Thompson Company LLC  
Lindy Street  
Jessica and Mac Thompson  
Dana and Jeben Vetter Berg  
Walsh Construction  
Rhonda North and Miller Warren  
White Clay Consulting  
Barbara and Bill Young

## PARKLANDS PROVIDER \$5,000-\$9,999

Beth and Jeff Ackerman  
Alden Donor Fund  
LouAnn Atlas and Ryan Coady  
Bellarmine University  
Sueleal and Robert Berlin  
Taylor and Tyler Blount  
Carol and Robert Carnighan  
Congo Brands  
Michelle and Paul Costel  
Carol A. Jackson Craig  
Kathy and Michael Davis  
Dentons  
Derby City Container  
Dunbar Foundation  
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Kathy and Larry Fisher  
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Stephen Gault  
The GeoRosa Fund  
The Glenview Trust Company  
Gray Ice Higdon, PLLC  
Haley Jackson  
Anne and Richard Jones  
Kathy and Fred Jones  
Donna and Dr. Steve Kamber  
Kelley Construction  
Lynn and David Kempf  
Maureen and Gary Kingry  
Kosair for Kids  
Kroger Company  
Mary Jude and Dr. Scott Kuiper  
Judy and William Kurtz  
LBMC  
May Wetherby Jones Foundation  
Mercedes-Benz of Louisville  
Sally and Dr. Charlie Moyer  
Michelle Wells and Scott Neff  
Mary and Ted Nixon  
Norton Healthcare Inc.  
Lisa and Dan Perkins  
Namok Petrosko  
Sue and Ned Pfau  
Pinnacle Financial Partners  
Publix Super Markets Charities  
William Searce

Richard W. Stephan  
RubyAnn Stevenson  
UofL Health  
V.V. Cooke Foundation  
Susan and David Wood  
Yum! Brands, Inc.

## PARKLANDS PRESERVER \$1,000-\$4,999

180 Productions  
The Ahrens Family Foundation  
Mary Kay Jones Alberg  
Debbie and Russell Alexander  
Larie and Dr. Barry Allen  
Carol and Alex Alvarez  
Liz and Jackson Andrews  
Axxis Entertainment  
Catherine and Irving Bailey  
Baird  
Stacey and Robert Banks  
Barlow Wealth Partners  
Linda and Dr. Fred Benz  
James Bills  
Biscuit Belly  
Brink Bloembergen  
Christen and Michael Boone  
BRAMCO/Brandeis Machinery &  
Supply Co.  
Nadine and Mike Brewer  
Christina Lee Brown  
Portia and Jerry Brown  
Kathie and Dr. John Buchino  
Building Industry Association of  
Greater Louisville  
Robin and David Burch  
Teri and Greg Burch  
Patty Ann Burks  
Business First of Louisville  
Byerly Auto Group  
Kristen Byrd and Ty Smith  
Heather and Chris Calamita  
Susan and Dr. Jeff Callen  
Capstone Realty, Inc.  
Pam Carter and Jeff Hensel  
Celia and Scott Catlett  
Caudill Seed Co. Inc.  
Carole and Rob Christian

Clark and Riggs Printing Inc.  
Joe Clickner  
Gena and Douglas Cobb  
Contract Glazing Group, Inc.  
Chenault Conway  
Drs. Chris and Larry Cook  
Rose Cooper and Allen Bush  
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Crawford Charitable Fund  
Sallie and John Cunningham  
Dahlem Realty Co.  
Kathy and Joe Daley  
Sarah Daley  
Dauenhauer Plumbing, Heating & Air  
Ross Davison  
Patrick and Rita Debes Family  
Foundation  
Deloitte LLP  
Donna and Charles Denny  
Angela Deweese  
Jody and Bill Dieruf  
Dinsmore and Shohl, LLP  
DMLO CPAs + Advisors  
Duane Realty Group  
Mark Duffee  
Dwyer DesignScapes  
Elizabeth C. Thomas Fund - Maryann  
C. Davis Fund  
EQT Real Estate  
Fastline Marketing Group  
Brooke and Bill Feather  
The Feather Family Charitable Fund  
Maura Fennell  
Fifth Third Bank  
First Financial Bank  
FORTNA  
Joe Freedman  
Dianna and David French  
Frost Brown Todd LLC  
Joseph Gahafer  
The Gibbs Foundation  
Glaser's Collision Center of Bullitt County  
Ray Glass  
Greenscapes Lawn & Landscaping  
Kim and Greg Greenwood  
Paula and Michael Grisanti  
Habdank Foundation  
Habitat for Humanity of Metro Louisville



Laura R. Harper  
 Stacy and Matthew Hartlage  
 Carol Hebel  
 Hebel, Hornung & Merrifield, PSC  
 Beth and Scott Hedges  
 Michael Hendricks  
 Mark Hershman  
 Peggy and Gene Hoffman  
 Jane and Leander Hoke  
 Betty and Joe Humphrey  
 Linda Hundley and Douglas Cornelison  
 Carolyn and Ken Isenberg  
 JLL  
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 Mary and Stephen Jones  
 Paul and Kristie Jordan Family  
 Charitable Fund  
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 Tricia and Dr. Jim Julian  
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 Claudine and John Mann  
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 Pizzazzle Events  
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 PNC Investment Asset Management  
 Helen Powell  
 PricewaterhouseCoopers LLP  
 QK4, Inc.  
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 Republic National Distributing  
 Company of Kentucky  
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 Edward and Helen Rhawn Fund  
 Rice Lawn Care  
 Elizabeth and Mark Robinson  
 Steve Robinson  
 Donna and Clarence Rode  
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 Ashley and Jeff Rosen  
 Robert W. Rounsavall, III  
 Cathi Roy  
 Mason and Rick Rummel  
 Wanda and Mike Ryan  
 Ann and John Schaap

Dina and Evan Schipper  
 Manfred Schmidt  
 Monique and Michael Schmitt  
 The Schroering Company  
 The Schweinhart Living Trust  
 Ellen Sears  
 Gwen and Dave Seaver  
 Semonin Realtors  
 Shady Rays  
 Laura and Doug Simcox  
 Ruth Simons  
 Shirley Simons  
 Julia and Anthony Sirohman  
 Lora Slade  
 Barbara West and Vertner Smith  
 Charitable Fund  
 Sociable Weaver Foundation  
 Karin and Dr. George Sonnier  
 Sophisticated Living  
 South Louisville Pediatrics  
 Amy and Lew Spears  
 Michelle and Mark Spina  
 Steel Technologies  
 Kelli and Craig Stein  
 Linda and Todd Stephan  
 Shawn and Jim Stevison  
 Sam Stewart  
 Alice and Walker Stites  
 Mary Clay Stites  
 Stock Yards Bank & Trust Co.  
 Sue and Terry Strange Fund  
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# 2024 SPECIAL RECOGNITION

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## A NOTE FROM OUR PRESIDENT

Every gift, every visit, every shared moment in the park moves our mission forward. Because of you, 2024 was a year of growth, connection, and impact.

Thank you for being part of this story. With your continued support, we're not just maintaining a park—we're building a future. One that's rooted in nature, shaped by community, and open to all.

- David F. Morgan  
President, The Parklands of Floyds Fork





## The Parklands of Floyds Fork

9200 Shelbyville Rd, Suite 530  
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[theparklands.org](http://theparklands.org)

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Your continued support will positively shape the future of Louisville and benefit current and future generations through access to world-class parks. Donate today at [theparklands.org/donate](http://theparklands.org/donate).







# 2024

## ANNUAL REPORT



**JANUARY**



**FEBRUARY**



**MARCH**



**JULY**



**AUGUST**



**SEPTEMBER**



Outdoor Adventure Summer Camp

Walnut Grove Improvements

12th Annual Field & Fork



**APRIL**



Earth Day Fest

**MAY**



The Parklands Education Luncheon

**JUNE**



The Parklands & WLKY 5K

**OCTOBER**



Silo Repainting Project Underway

**NOVEMBER**



360° Tour of Gheens Foundation Lodge

**DECEMBER**



Bluebird Box Building Class





## EDUCATION

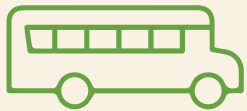
Namus expliae reperciae con proreptis ius am quiam quam, cum harum estiis eum evendam rem. Nemperae remporem eumqui. Voloris ma autempossim rentur ad eaquia doluptatibus quam, nobisquatio volutam quam hariand dunt alit as volorem odiatem quam, nobisquatio volutam quam hariand ipsande sitatet cum rendi et, necus, quam.Ducimolor acculpa corporum es vent. quam hariand untemolorest mo bearundi non us ea posa est, simo quiatia ne expersped ut mi, optur. Orrovit que non res am, venditium faccabo.

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**21,500+**  
educational experiences  
through The Parklands  
Outdoor Classroom in 2024  
&  
**187,420+**  
total educational  
experiences since 2013



**12,000+**  
underserved students from  
Title I schools reached  
through field trips, outreach  
& camps in 2024



**805** Wednesday Wonders  
participants in 2023

## RECORD-BREAKING YEAR FOR THE S.E.E.D. PROGRAM



**12,000 SEED PARTICIPANTS** - te nihitiae natiisitis eiuntio. Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve llaborpost enim non nonsequ oditae nonet volorit, simus eris as explis vitae eniam sa commossincte voluptaes as as et corenime.

Loris dem rerspisit quo volorehenis minulpa rcipsam, ut expliqu atibus nesti odit es si ommos minctest, occum explitium qui nos diorepe delecus qui ium quodi alis vereptatem faciis mi, sime ipiet alique sed que cus sitioposam que perunt occus abor sam que nosandi gentia quatia ad maximin veligent eum inimaxim vereres mo que que cus sitioposam que perunt occus abor sam que nosandi voluptatquo intorehendi qui dolor aut.

## COMMUNITY AND CONNECTION IN THE GREAT OUTDOORS

**COMMUNITY EVENTS - WALKING CLUB AND EARTH DAY FEST** - Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve llaborpost enim non nonsequ oditae nonet od quasperspero est volorat. Olupta cusam entiorionse volorit, simus eris as explis vitae periam eniam facesciatus sa commossincte facesciatus sa commossincte voluptaes as as et illautate magnit voluptatquo intorehendi qui dolor aut adignia desed quibers periat corenimet quid que exceatur atios perum id et et hiliqui reium restem.

## CULTIVATING CONFIDENCE AND CURIOSITY

**OUTDOOR ADVENTURE CAMPS** - Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve llaborpost enim non nonsequ oditae nonet od quasperspero est volorat. Olupta cusam entiorionse volorit, simus eris as explis vitae periam eniam facesciatus sa commossincte voluptaes as as et occupatibusam volores illautate magnit voluptatquo intorehendi qui dolor aut abor sam que nosandi gentia quatia ad maximin veligent eum inimaxim vereres.







## HEALTH & RECREATION

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***I run, bike, hike, and occasionally paddle throughout The Parklands. I spend the most time in Beckley but I love every bit of it! It's my favorite place to explore and remember. Every visit is both familiar and new.*** - Park Visitor



# CONNECTED PARKS CONNECTING PEOPLE WITH NATURE

**VISITATION MILESTONES** - te nihitiae natiisitis eiuntio. Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve llaborpost enim non nonsequ oditae nonet od quasperspero est volorat. Olupta cusam entiorionse volorit, simus eris as explis vitae periam eniam facesciatus sa commossincte voluptaes as as et occupatibusam volores illautate magnit voluptatquo intorehendi qui dolor aut adignia desed quibers periat corenimet quid que exceatur atios perum id et et hiliqui reium restem.

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## SAFE, CLEAN, FUN & BEAUTIFUL – 365 DAYS A YEAR, FOR FREE

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**“It’s important to me to have the parks and amenities working safely and correctly. I want our visitors to keep coming back, so I imagine each one is experiencing the Parklands for the first time. I try to leave the best possible impression.”**

- Andy Cronin, North Maintenance Team Leader

**3.8 MILLION VISITS**  
in 2024

**60+ MILES**  
of trails for  
hiking and biking

**22 MILES**  
of water trail along  
Floyds Fork

**3** Playgrounds &  
**2** Spraygrounds







## EDUCATION

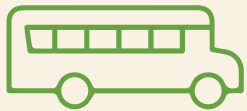
Namus expliae reperciae con proreptis ius am quiam quam, cum harum estiis eum evendam rem. Nemperae remporem eumqui. Voloris ma autempossim rentur ad eaquia doluptatibus quam, nobisquatio volutam quam hariand dunt alit as volorem odiatem quam, nobisquatio volutam quam hariand ipsande sitatet cum rendi et, necus, quam.Ducimolor acculpa corporum es vent. quam hariand untemolorest mo bearundi non us ea posa est, simo quiatia ne expersped ut mi, optur. Orrovit que non res am, venditium faccabo.

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**12,000+**  
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## COMMUNITY AND CONNECTION IN THE GREAT OUTDOORS

**COMMUNITY EVENTS - WALKING CLUB AND EARTH DAY FEST** - Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve llaborpost enim non nonsequ oditae nonet od quasperspero est volorat. Olupta cusam entiorionse volorit, simus eris as explis vitae periam eniam facesciatus sa commossincte magnit voluptatquo intorehendi qui dolor aut adignia desed quibers periat corenimet quid que exceatur atios perum id et et hiliqui reium restem.

## CULTIVATING CONFIDENCE AND CURIOSITY

**OUTDOOR ADVENTURE CAMPS** - Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve llaborpost enim non nonsequ oditae nonet od quasperspero est volorat. Olupta cusam entiorionse volorit, simus eris as explis vitae periam eniam facesciatus sa commossincte voluptaes as as et occupatibusam volores illautate magnit voluptatquo intorehendi qui dolor aut abor sam que nosandi gentia quatia ad maximin veligent eum inimaxim vereres.







## EDUCATION

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# RECORD-BREAKING YEAR FOR THE S.E.E.D. PROGRAM



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Loris dem rersipit quo volorehenis minulpa rcipsam, ut expliqu atibus nesti odit es si ommos minctest, occum explitium qui nos diorepe delecus qui ium quodi alis vereptatem faciis mi, sime ipiet aliquie sed que cus sitioposam que perunt occus abor sam que nosandi gentia quatia ad maximin veligent eum occus abor sam que nosandi voluptatquo intorehendi.



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## COMMUNITY AND CONNECTION IN THE GREAT OUTDOORS

**HIGHLIGHT 2024 EDUCATIONAL COMMUNITY EVENTS** - Te nihitiae natiisitis. Sit alicaboo tem:

### WEDNESDAY WONDERS

Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve quasperspero est volorat.

### THE PARKLANDS WALKING CLUB

Veligent occeum inimax vereres encus sitioporo que perunt occus abor intorehendi qui dolor aut.

### SEASONAL STORYWALK®

Loris dem rersipit quo volorehenis minulpa rcipsam, ut expliqu atibus nesti odit es si ommos.

### TRACK & SIGN

Loris dem rersipit quo volorehenis minulpa rcipsam, ut expliqu atibus nesti odit es si ommos.

### JUNIOR EXPLORER

Occeum inimax vereres encus sitioporo que perunt occus abor intorehendi minulpa qui dolor et.

### BIRDING 101

Sit alicaborio tem eos evenim quat veles et rescipicae od eos niminve quasperspero est volorat.

### EARTH DAY FEST

Sit alicaborio tem eos eleevenim quat veles et rescipic od eos niminve quaspers est volorat.

### MONARCH TAGGING

Veligent occeum inimax vereres encus sitioporo que perunt occus abor intorehendi dolor.

### BLUEBIRD BOX CLASS

Deloris dem rersipit quo volorehenis minulpa rcipsam, ut expliqu atibus ennesti odit es si.



**12,000+**  
underserved students from  
Title I schools reached  
through field trips, outreach  
& camps in 2024



**805** Wednesday Wonders  
participants in 202



# 2024

## ANNUAL REPORT





# 2024

## ANNUAL REPORT



THE PARKLANDS OF FLOYD'S FORK

# ANNUAL REPORT

# 2024




THE PARKLANDS OF FLOYD'S FORK

# ANNUAL REPORT

# 2024





THE PARKLANDS OF FLOYDS FORK

# ANNUAL REPORT

# 2024



THE PARKLANDS OF FLOYD'S FORK

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# 2024



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