



JPMORGAN CHASE & CO. PRESENTS

Field & Fork

BENEFITTING THE PARKLANDS OF FLOYDS FORK

SEPTEMBER 7, 2024 • 6:00 PM – 11:00 PM • BROWN-FORMAN SILO CENTER



WE HOPE YOU WILL JOIN US IN SUPPORT OF THE PARKLANDS OF FLOYDS FORK

Join us for the 12th annual Field & Fork, an event that has become one of Louisville's favorites. This unique fundraiser is hosted by and benefits The Parklands of Floyds Fork, one of the largest and most ambitious urban park systems in the nation operated as a nonprofit. An evening under the stars at the beautiful Brown-Forman Silo Center in Turkey Run Park makes for a unique night out, celebrating philanthropy, food and the outdoors in authentic Kentucky style. We invite you to be a part of this special evening by becoming a sponsor and helping to make this fundraising event a success!

Field & Fork consistently sells out well in advance, so be sure to secure your table as soon as possible.

COCKTAIL HOUR • THREE-COURSE DINNER • LIVE AUCTION • AFTERGLOW LOUNGE • STARGAZING • MUSIC

www.theparklands.org/fieldandfork

Field & Fork

BENEFITTING THE PARKLANDS OF FLOYDS FORK

PRESENTED BY JPMORGAN CHASE & CO.

Over 30,000,000 visits since inception

Over 4,000 acres protected in perpetuity

Tens of thousands of educational experiences each year

22 miles of water trail

60 miles of hiking and biking trails

Open 365 days a year

\$0 admission



YOUR SUPPORT MAKES IT POSSIBLE!



YOUR SPONSORSHIP ENHANCES QUALITY OF LIFE IN OUR COMMUNITY

Today's citizens deserve accessible, high-quality parks in their neighborhood. The Parklands of Floyds Fork has preserved over 4,000 acres ahead of development, right in the fastest growing area of Louisville, KY. **Four parks and more than 80 miles of trails** connect these acres, and they are **open to the public 365 days a year at no cost to enter.**

These parks are funded each year through the support of individuals, foundations and businesses—not tax dollars—allowing for safe, clean, fun, and beautiful park experiences for people of all ages and abilities, now and in perpetuity. **Together, we work to enhance quality of life and help our community and economy grow in ways that are healthy, sustainable and enjoyable.**

We need your help to keep delivering nearly 4 million high quality park experiences each year. - **Thank you for supporting The Parklands through this event!**

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SPONSORSHIP INFORMATION

2024 SPONSORSHIP OPPORTUNITIES

As a Field & Fork sponsor, you or your company have the opportunity to align with this amazing park system and its passionate supporters. Each sponsorship level presents a variety of benefits, with significant exposure for your company and benefits for your clients and employees, **all while contributing to an important cause for the entire community.** We are more than happy to speak with you about your specific business goals to see how we can help you achieve them through our partnership.

\$5,000 SUPPORTING SPONSOR:

- Preferred seating for a table of 10 guests at the party of the year (dinner, cocktails & entertainment included, dedicated table server)
- Name and logo listed as supporting sponsor on all event materials, including web page, programs, mailed invitation and special event signage
- Logo included on all pre-event promotions, including ads in Sophisticated Living
- Annual Report listing

WHAT AM I SUPPORTING?

Choose to support one of the following disciplines within The Parklands:

- Education Supporter (support dynamic school and family educational programming)
- Safety Supporter (support our Park Rangers in maintaining a safe park for visitors)
- Horticulture Supporter (help the gardens and natural areas in The Parklands to grow)
- Maintenance Supporter (keep park amenities world-class and clean)

\$3,250 TABLE SPONSOR:

- One table for 8 guests at the party of the year (dinner, cocktails & entertainment included)
- Name/company name featured in programs and on table signage
- Annual Report listing

\$425 INDIVIDUAL TICKET:

- Ticket to the party of the year (dinner, cocktails, and entertainment included)
- Annual Report listing



THANK YOU FOR YOUR CONSIDERATION

Through this event, we work together to **enhance quality of life** and help our **community & economy grow in ways that are healthy, sustainable, and enjoyable for people of all ages and abilities.**

CONTACT US

Email Sam Stewart at ssewart@theparklands.org or call 502-584-0350.

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COMMITMENT FORM

SEPTEMBER 7, 2024

Company/Individual Name (as you would like it listed in event materials): _____

Address: _____

Sponsorship Opportunity:

Supporting Sponsor (\$5,000). If you have a preference, please circle which Parklands focus area you'd like to support:

Education Safety Horticulture Maintenance

Table Sponsor (\$3,250) Individual Tickets (\$425/each). Please indicate # of tickets needed _____

I would like to make an additional tax-deductible donation to support The Parklands in the amount of: _____

Contact Name: _____

Phone: _____ Email: _____

I cannot participate in the 2024 event but would like to make a contribution in the amount of: _____

Please note: All payments MUST be made prior to the event date.

Indicate your payment preference:

Check enclosed made payable to "The Parklands of Floyds Fork" Please send an invoice Charge credit card

Please Remit Payment to:

The Parklands of Floyds Fork
471 West Main Street, Suite 202
Louisville, Kentucky 40202

You may also pay online at theparklands.org/fieldandfork

Complete for credit card payment only

Visa Mastercard American Express Discover

Name on card: _____

Number on card: _____

Expiration Date: _____ CVV: _____

We will contact you prior to the event to request the names and dietary preferences of your guests.

Directions & event details will be provided at that time for you to share with your guests.

CONTACT US

Send your completed sponsorship form to Sam Stewart at sstewart@theparklands.org or by mail to 471 West Main Street, Suite 202, Louisville, Kentucky 40202. For questions, please call (502) 584-0350.

The tax deductibility of this gift is limited to the difference between the contribution given and the value of the goods and services received. The fair market value of goods and services returned to you at this event is \$85/ticket (or \$680 for a table of 8).

THANK YOU FOR YOUR SUPPORT!
www.theparklands.org/fieldandfork

