



# THE PARKLANDS LUNCHEON

A Benefit for The Parklands Outdoor Classroom presented by 

**THURSDAY, MAY 23, 2024**



**TIME: 11:30 A.M. – 1 P.M.**

Networking: 11:30 a.m. - 12 p.m., Program: 12 p.m. - 1 p.m.

**VENUE: GALT HOUSE HOTEL**

140 N 4th Street, Louisville, KY 40202

*Join hundreds of community leaders, entrepreneurs and fellow park lovers from across the Metro area to celebrate The Parklands Outdoor Classroom, Louisville's preeminent outdoor science-based education program.*

## THE PARKLANDS OUTDOOR CLASSROOM

The core purpose of The Parklands Outdoor Classroom is to teach science and natural history through dynamic experiences in the field that stimulate curiosity, critical thinking and discovery for children, adults and families—resulting in an enhancement in scientific literacy in our community. The Outdoor Classroom has delivered more than 167,800 outdoor education experiences to children and adults since 2013. We envision a future in which all people view themselves as life-long learners, and share a connection to and appreciation for the natural world, their community and each other.

## THE LUNCHEON EXPERIENCE

This event begins with time to network in the Hallway of Learning while participating in engaging experiences and scientific activities with special guests, followed by a program highlighting The Outdoor Classroom while lunch is served. Tables of 8 are available for \$2,000 and sponsorships that include tables of 10 are available starting at \$5,000. Sponsorship opportunities are outlined on the following page. Capacity is limited and tickets will go quickly, so be sure to reserve your spot today.

## THE PARKLANDS LUNCHEON COMMITTEE MEMBERS:

Kristen Byrd, PNC Bank, *Chair*  
David Wood, JLL  
Patrick Krumme, Waystar

Rich Lechleiter, Catholic Education Foundation  
Todd Lanham, USI Insurance  
Kristin McCall, Dentons Bingham Greenebaum




























**167,800+**

EDUCATIONAL EXPERIENCES

DELIVERED SINCE 2013

INCLUDING FIELD TRIPS, SUMMER CAMPS, FAMILY & EARLY CHILDHOOD EDUCATION PROGRAMS

# SPONSORSHIP OPPORTUNITIES

	\$10,000 CO-PRESENTING SPONSOR	\$7,500 VIDEO OR HALLWAY OF LEARNING SPONSOR	\$5,000 SUPPORTING SPONSOR	\$2,000 TABLE SPONSOR
Table(s) at the Event	 2 Tables of <b>8</b> with Priority Placement	 Table of <b>10</b> with Priority Placement	 Table of <b>10</b> with Priority Placement	 Table of <b>8</b>
Your name listed in the 2023 Parklands Annual Report				
Advertisement in Event Program	 Full-Page Ad	 Full-Page Ad	 Half-Page Ad	
Recognition in <i>Louisville Business First</i> event ads	 All Advertisements	 All Advertisements	 Thank You Ad only	
Recognition on signage and screens at the event				
Recognition in online promotions (Social media, e-newsletter and event page)				
Recognition from Podium				
Recognition in Event Video or Hallway of Learning Sponsor Signage		 Dependent on Sponsorship		
Opportunity to place branded item on tables or set up display table at event				

## INDIVIDUAL TICKETS available for \$275

Includes 1 seat at the Luncheon

Contact Sam Stewart at [ss Stewart@theparklands.org](mailto:ss Stewart@theparklands.org) or (502) 584-0350 with questions or sponsorship customization requests.

# 2024 LUNCHEON SPONSORSHIP FORM:

In order to reserve your seat(s) at this event, please either:

- Pay online at [theparklands.org/luncheon](https://theparklands.org/luncheon)
- Call **502-584-0350** to provide a credit card number
- Complete the form below with payment information and email it to [ssewart@theparklands.org](mailto:ssewart@theparklands.org) or mail to the address located on the right

The Parklands of Floyds Fork  
ATTN: Parklands Luncheon  
471 W. Main St., Suite 202  
Louisville, KY 40202

All donations for The Parklands Luncheon must be received by April 28, 2024 in order to reserve your spot.

Company/Individual Name: \_\_\_\_\_

(as you would like to be listed in all acknowledgment and event materials)

Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Select Sponsorship Opportunity:

- |   |   |
|---|---|
| <input type="checkbox"/> Co-Presenting Sponsor (\$10,000, 2 tables of 8)  | <input type="checkbox"/> Hallway of Learning Sponsor (\$7,500, table of 10) |
| <input type="checkbox"/> Supporting Sponsor (\$5,000, 1 table of 10)  | <input type="checkbox"/> Video Sponsor (\$7,500, table of 10)               |
| <input type="checkbox"/> Individual Ticket (\$275)  | <input type="checkbox"/> Table Sponsor (\$2,000, table of 8)                |
| <input type="checkbox"/> I cannot participate in the 2024 event but would like to make a 100% tax-deductible donation in the amount of: _____ |   |

## Please indicate your payment preference:

- Check enclosed made payable to The Parklands of Floyds Fork
- Charge credit card (information below)
- Please send an invoice
- Please call me to pay over the phone
- I will visit [theparklands.org/luncheon](https://theparklands.org/luncheon) to pay online

Complete for credit card payment only:

Visa  Mastercard  American Express  Discover

Name on card: \_\_\_\_\_

Number on card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

**THANK YOU FOR  
SUPPORTING  
THE PARKLANDS  
OUTDOOR  
CLASSROOM!**

Call Sam Stewart at (502) 584-0350 with any questions.

[THEPARKLANDS.ORG/LUNCHEON](https://theparklands.org/luncheon)

