THE PARKLANDS of Floyds Fork

THE PARKLANDS 5K WALK & RUN
JUNE 3, 2023

SPONSORSHIP OPPORTUNITIES

Sponsoring The Parklands 5K Walk & Run is a unique opportunity for your business to reach a wide audience and engage with event participants, park visitors and the community. By partnering with The Parklands for this event, you will help raise the funds necessary to operate and maintain this 4,000 acre park system. In addition to supporting a great cause, you will gain significant exposure for your business and get special benefits for your clients and employees.

	$15,000 PRESENTER	$10,000 STEWARD	$5,000 SUPPORTER	$1,000 SUSTAINER
Name/Logo on T-Shirts	✓	✓	✓	✓
Recognition on printed marketing materials & in race packets	✓	✓	✓	✓
Recognition on signage by start/finish line	✓	✓	✓	✓
Registration for runners/walkers at the event	✓ Up to 30	✓ Up to 20	✓ Up to 15	✓ Up to 8
Name/Logo on signage throughout the course	✓	✓	✓	
Opportunity to set up information table at the event	✓	✓		
Name/Logo on all race signage	✓			
Name/Logo on race bib	✓			

CUSTOMIZED & ADDITIONAL SPONSORSHIPS

We offer customized and other additional sponsorship opportunities based on availability. Current open sponsorships include shirt, water station, finish line and snack sponsors. All customized and additional sponsors will be recognized at the coinciding Race Sponsor Level.

DONATED ITEMS

In addition to monetary sponsorships, donated items for prizes and runner support are greatly appreciated.

THE PARKLANDS 5K WALK & RUN 2022 RECAP

Thanks to your generous support, the 4th Annual Parklands 5K Walk & Run on June 4, 2022, was a success! Over 600 community members participated to support this donor and visitor-supported park system. By supporting The Parklands 5K Walk & Run, you help keep The Parklands safe, clean, fun and beautiful for the entire community.

Thank you again for your contribution!

RECOGNITION RECAP

The following numbers represent The Parklands audience in which your organization reached while supporting this event:

40,000 + total social media followers

15,800 + email contacts

30,000 + monthly website users

Nearly **600** community members reached on Saturday, June 4th

THANK YOU TO THE GENEROUS SPONSORS OF THE 2022 PARKLANDS 5K WALK & RUN!

PRESENTED BY Enchanting Adventure Travels

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