



THE PARKLANDS LUNCHEON

A Benefit for The Parklands Outdoor Classroom presented by 

THURSDAY, MAY 26, 2022

TIME: 11:30 a.m. – 1 p.m. (11:30 a.m. - 12 p.m. networking, 12 p.m. - 1 p.m. program)

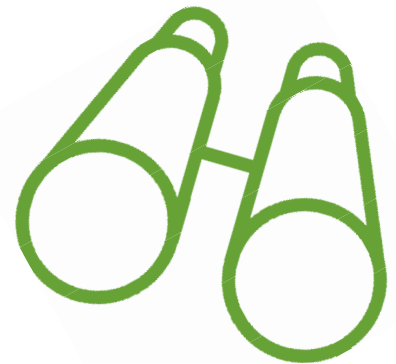
VENUE: Galt House Hotel, 140 N 4th Street, Louisville, KY 40202

THE LUNCHEON

Join hundreds of community leaders, entrepreneurs and fellow park lovers to celebrate The Parklands Outdoor Classroom, Louisville's newest outdoor STEAM-based education program. The Parklands Outdoor Classroom has delivered more than 130,000 outdoor education experiences to children and adults since 2013, enhancing scientific literacy throughout the greater Louisville community.

THE PARKLANDS OUTDOOR CLASSROOM

The core purpose of the Outdoor Classroom at The Parklands is to teach science and natural history education through dynamic experiences in the field that stimulate curiosity, critical thinking and discovery for children, adults and families—all resulting in an enhancement to scientific literacy in our community. We envision a future in which all people view themselves as life-long learners, and share a connection to and appreciation for the natural world, their community and each other.



EXPERIENCE

Join hundreds of business professionals, civic leaders, and entrepreneurs from across the Louisville Metro Area. This event begins with time to network during an engaging experience in the Hallway of Learning with special guests, followed by a unique program highlighting The Parklands Outdoor Classroom while lunch is served.

Tables of 8 are available for \$1,800 with supporting sponsorships and tables of 10 beginning at \$5,000. Capacity is limited and tickets will go quickly. The following pages include more detailed sponsorship information.



130,000+ EDUCATIONAL EXPERIENCES DELIVERED SINCE 2013
INCLUDING FIELD TRIPS, SUMMER CAMPS, FAMILY & EARLY CHILDHOOD EDUCATION PROGRAMS



SPONSORSHIP OPPORTUNITIES

LEVELS OF SUPPORT:

PRESENTING SPONSOR: *Thank you PNC Bank!*

\$10,000 CO-PRESENTING SPONSOR:

- 2 table sponsorships (front row seating for 16)
- Full-page advertisement in event program
- Signature recognition at the event (from podium, on all signage and screens)
 - Opportunity for placement of branded takeaway piece on each table
- Logo/Name featured on:
 - Online promotions (social media channels, e-newsletter, and at theparklands.org/luncheon)
 - Advertisements in *Louisville Business First*
 - The Parklands 2022 Annual Report mailed to top donors and available online for up to 3 years

\$7,500 HALLWAY OF LEARNING SPONSOR:

- Logo and name on all signage in the Hallway of Learning (event's networking portion)
- 1 table sponsorship (preferred seating for 10)
- Half-page advertisement in event program
 - Online promotions (social media channels, e-newsletter, and at theparklands.org/luncheon)
 - Advertisements in *Louisville Business First*
 - The Parklands 2022 Annual Report mailed to top donors and available online for up to 3 years

The Hallway of Learning is bringing the Outdoor Classroom to Luncheon attendees during the event's networking portion! Activities include engaging scientific activities.

\$5,000 MEDIA SPONSOR: *Thank you Louisville Business First!*

\$5,000 SUPPORTING SPONSOR:

- 1 table sponsorship (preferred seating for 10)
- Half-page advertisement in event program
- Signature recognition at the event (signage and screens)
- Logo/Name featured on:
 - Online promotions (social media channels, e-newsletter, and a theparklands.org/luncheon)
 - Advertisements in *Louisville Business First*
 - The Parklands 2022 Annual Report mailed to top donors and available online for up to 3 years

Opportunities continue on the next page.

Contact Sam Stewart at ssewart@theparklands.org or (502) 584-0350.



7,740 IN-PERSON EDUCATION EXPERIENCES IN 2021
WITH OVER 4,000 BEING UNDERSERVED SCHOLARSHIP PARTICIPANTS





\$1,800 TABLE SPONSOR:

- 1 table of 8 for clients or employees
- Company name on event table and listed in all table sponsor listings (leading up to the event, at event, and in recap communications)
- The Parklands 2022 Annual Report mailed to top donors and available online for up to 3 years
- Listing in a “thank you” ad in *Louisville Business First* (table must be purchased and paid for prior to May 6 for inclusion)

\$250 INDIVIDUAL TICKET:

- 1 seat at the event (lunch and program included)

THE PARKLANDS LUNCHEON COMMITTEE MEMBERS:

Chuck Denny, PNC Bank
Donna Denny
David Wood, JLL
Ritu Furlan, EY

Jackson Andrews, Endeavor
Meghan Jones, El Toro
Rich Lechleiter, Catholic Education Foundation
Todd Lanham, USI Insurance

Your support not only puts your company’s name in front of hundreds of attendees, but also supports The Parklands Outdoor Classroom, which provides fun and engaging STEAM-based education opportunities to tens of thousands of participants each year, including scholarship students from Title I schools and underserved youth programs. Your support of The Parklands Luncheon will benefit existing programs and help us grow to reach even more youth, adults and seniors in the coming year.

Thank you!

Contact Sam Stewart at ss Stewart@theparklands.org or (502) 584-0350 with questions or to customize your sponsorship package.



17,740 EDUCATIONAL EXPERIENCES DELIVERED IN 2021
INCLUDING FIELD TRIPS, SUMMER CAMPS, AND VIRTUAL EDUCATION EXPERIENCES

2022 LUNCHEON SPONSORSHIP FORM:

The Parklands of Floyds Fork
ATTN: Parklands Luncheon
471 W. Main St., Suite 202
Louisville, KY 40202

Reservations will not be made without payment. In order to reserve your seats at this event, you may:

- Pay online at theparklands.org/luncheon
- Call **502-584-0350** to provide a credit card number
- Complete the form below with payment information and email it to ssewart@theparklands.org or mail to The Parklands of Floyds Fork (address on right)

All donations for The Parklands Luncheon must be received by May 6, 2022.

Company/Individual Name: _____

(as you would like to be listed in all acknowledgment and event materials)

Contact Name: _____ Address: _____

Phone: _____ Email: _____

Select Sponsorship Opportunity:

- Co-Presenting Sponsor (\$10,000 for 2 tables of 8) Hallway of Learning Sponsor (\$7,500 for table of 10)
- Supporting Sponsor (\$5,000 for 1 table of 10) Table Sponsor (\$1,800 for table of 8)
- Individual Ticket (\$250)
- I cannot participate in the 2022 event but would like to make a 100% tax-deductible donation in the amount of: _____

Please indicate your payment preference:

- Check enclosed made payable to The Parklands of Floyds Fork
- Charge credit card (information below)
- Please send an invoice
- Please call me to pay over the phone
- I will visit theparklands.org/luncheon to pay online

Complete for credit card payment only:

Visa Mastercard American Express Discover

Name on card: _____

Number on card: _____

Expiration Date: _____ CVV: _____

**THANK YOU FOR
SUPPORTING
THE PARKLANDS
OUTDOOR
CLASSROOM!**

Call Sam Stewart at (502) 584-0350 with any questions.

THEPARKLANDS.ORG/LUNCHEON

