

SPONSORSHIP OPPORTUNITIES

As a Parklands 5K Walk & Run sponsor, your company has the opportunity to align with this amazing parks system and its passionate supporters. In 2022, The Parklands 5K Walk & Run will have both in-person and virtual components. Event sponsors receive a variety of benefits with significant exposure for your company and benefits for your clients and employees, all while contributing to an important cause.

STEWARD - \$10,000

Logo on signage
Name/logo on T-shirts
Recognition on printed materials
Recognition in race packets
Up to 20 runners/walkers

SUPPORTER - \$5,000

Logo on signage
Name/logo on T-shirts
Recognition on printed materials
Recognition in race packets
Up to 15 runners/walkers

SUSTAINER - \$1,000

Name/logo on T-shirts
Signage in festivities area
Recognition on printed materials
Recognition in race packets
Up to 8 runners/walkers

CUSTOMIZED & ADDITIONAL SPONSORSHIPS

We offer customized and other additional sponsorship opportunities based on availability.

Current open sponsorships are:

- Shirt Sponsor
- Water Station Sponsor
- Finish Line Sponsor
- Snack Sponsor

DONATED ITEMS

In addition to monetary sponsorships, donated items for prizes and runner support are greatly appreciated.

We are seeking, but not limited to, the following items:

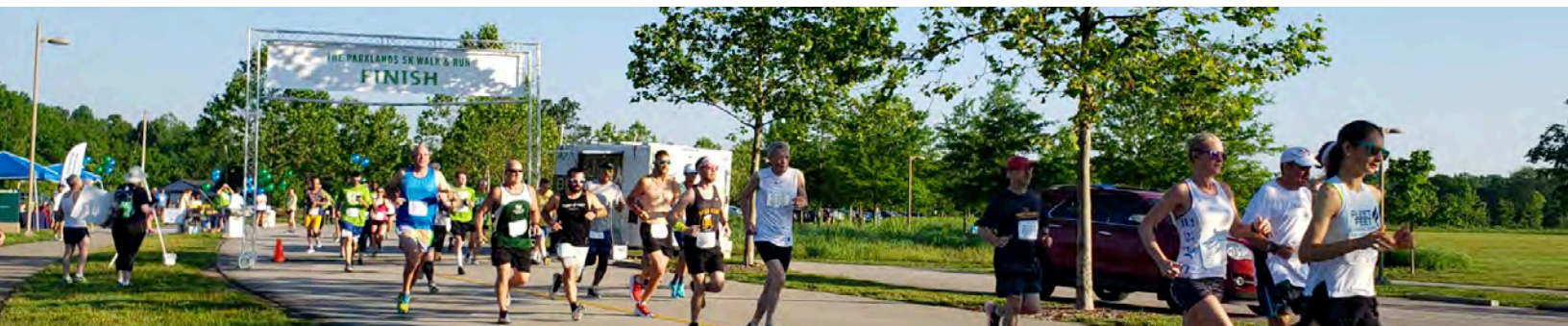
- Running Apparel
- Tickets
- Giveaways
- Gift Certificates

All customized and additional sponsors will be recognized at the coinciding Race Sponsor Level.



THE PARKLANDS 5K WALK & RUN • JUNE 4, 2022

Supporting The Parklands of Floyd's Fork
A Donor and Visitor-Supported Public Park
www.theparklands.org



Thanks to your generous support, the 3rd Annual Parklands 5K Walk & Run on June 12, 2021, was a success! Nearly 600 community members participated in person or virtually to support this visitor-supported park system. By supporting The Parklands 5K Walk & Run, you help keep The Parklands safe, clean, fun and beautiful for the entire community.

Thank you again for your contribution!

RECOGNITION RECAP

The following numbers represent The Parklands audience your organization reached while supporting this event:

40,000 + total social media followers

22,000 + email contacts

30,000 + monthly website users

45,000 + monthly readers reached with 5 ads in The Voice of Louisville

Nearly **600** community members reached on Saturday, June 12th



The Parklands of Floyds Fork

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Thanks to all who came out to participate in our 3rd Annual Parklands 5K Walk & Run! Special thanks to our sponsors for making it all possible! All funds raised from today's event directly benefit annual operations of our donor and visitor-supported public park. Learn more at www.theparklands.org.

THANK YOU TO OUR GENEROUS SPONSORS!

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